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ABSTRACT

This book aims to help show school librarians how camcorders and other video production equipment can help them communicate more effectively with students, teachers, parents, and administrators. The book sees video production as an integral part of a library media center program because learning how to produce videos is an excellent way to learn how to communicate. It suggests that video production is an instructional tool that can help in achieving traditional school library media center goals, such as encouraging reading, writing, and research. The book is divided into the following chapters: (1) Communication Theory and Visual Literacy; (2) Scriptwriting; (3) Audio and Video Plugs and Jacks; (4) The Camera; (5) Lighting; (6) Linking Computer and Video; (7) Switchers and Mixers; (8) Video Editing; (9) Presenting a Videotape; (10) The TV Studio for the School TV News Show; (11) Video Production Troubleshooting; (12) Learning, Instructional Design, Research, and Video Production; (13) Training Students for Video Production; (14) Working with Student Talent; (15) Organizing the School TV News Show; (16) The Instructional Value of the School TV News Show; (17) The Library Media Center Orientation Video; (18) Student-Produced Video Book Talks; (19) The Computer/Video Research Project; (20) Video Animation Projects; (21) Copyright and Other Permission; (22) Video Production Outside School--Media Festivals and Cable TV; (23) The Video Production Hall of Fame; (24) Funding Your Program through Grants; (25) Buying Video Production Equipment; and (26) Conclusion. (Contains an extensive number of figures; a 38-item bibliography; a 14-item resource list; and an approximately 200-item glossary.) (NKA)

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